



2,500 FAMILIES ARE WAITING

Every tree planted is a step toward healing

The August 2023 wildfires took more than homes — they took the shade trees, fruit trees, and cultural plantings that made Lahaina home. Today, 2,500+ families wait for trees to begin their recovery.

With your support, no family has to wait.

Current Reality

12,000 trees per year
3-week delivery delays
500 families served

Your Impact

25,000+ trees per year
3-5 day delivery
2,500 families served

Planting Hope at Scale

Professional tools multiply human compassion

THE CHALLENGE: Love Isn't Enough



Our dedicated volunteers give their hearts, but manual methods limit our impact:

Current Bottlenecks:

- Hand-digging rocky soil: 5 holes per day
- Small truck transport: 20 trees per trip
- Weather delays: 500+ volunteer hours lost

The hardest truth: Families wait 3+ weeks while their hope fades



We have the trees. We have the volunteers. But without proper tools, we're failing families who've already lost everything."

— Duane Sparkman, Board President

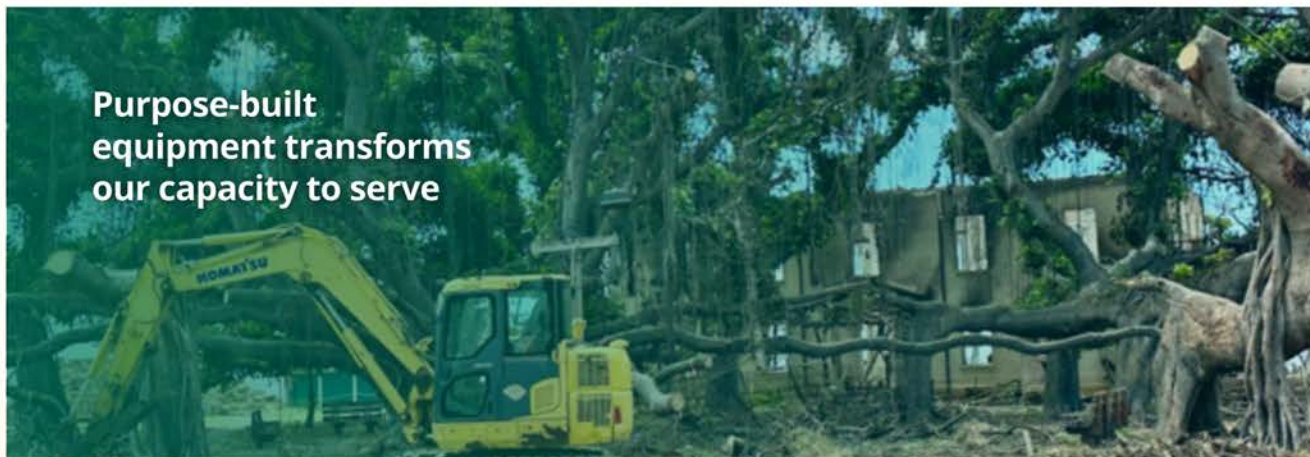
Manual Labor Costs More:

- \$35 per tree delivered
- 50 trees planted daily (max)
- Weather-dependent operations
- Volunteer burnout increasing

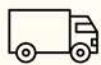


THE SOLUTION:

Professional Tools for Community Healing



Essential Field Operations Fleet:



Heavy-Duty Transport | \$90,000

- 200 trees per trip (10x current capacity)
- All-weather reliability
- Electric option: Ford F-150 Lightning (\$70,000)



Compact Excavator | \$50,000

- 50 holes daily in rocky terrain
- Protects cultural sites with precision
- Electric option: Zero-emission model (\$65,000)



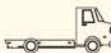
Climate-Controlled Van | \$60,000

- Protects rare native species
- 75% reduction in plant loss
- Electric option: E-Transit (\$55,000)



Specialized Flatbed | \$30,000

- Transports mature specimens
- Enables landmark restoration



Equipment Trailer | \$16,000

- Flexible deployment between sites

The Multiplier Effect:

- One professional tool = 10 manual laborers
- One investment = 5+ years of service
- One donor = Thousands of families served



THE CHOICE: Traditional or Electric Fleet



Traditional Fleet

Total: \$246,000

- ✓ Proven reliability
- ✓ Immediate availability
- ✓ Lower upfront cost
- ✓ Biodiesel compatible

Electric Fleet

Total: \$276,000

- ✓ Zero emissions
- ✓ Silent operation
- ✓ Climate leadership
- ✓ Lower operating costs

Both options

deliver:

- ✓ 25,000+ trees annually
- ✓ 3-5 day service
- ✓ All-weather operations
- ✓ Professional results

PLUS: Sustainable Jobs

- Your investment also creates:
- 15-20 part-time positions
- Living wages: \$20-25/hour
- Flexible schedules respecting cultural practices
- Green career pathways



Total Program Investment:

\$400,000



INVEST in Transformation

Giving Levels



\$90,000 - FOREST GUARDIAN

- Sponsor the primary transport vehicle (traditional or electric)
- Recognition: Vehicle naming rights



\$65,000 - RESTORATION CHAMPION

- Fund an electric excavator for zero-emission operations
- Recognition: Equipment plaque + annual impact reports



\$30,000 - CANOPY BUILDER

- Provide specialized transport for mature trees
- Recognition: Restoration site signage



\$10,000 - ROOTS SUPPORTER

- Cover safety equipment and training systems
- Recognition: Website + annual report



\$5,000 - GROWTH PARTNER

- Support GPS tracking and logistics systems
- Recognition: Quarterly updates + volunteer opportunities



Any Amount - HOPE PLANTER

- Every dollar plants hope for waiting families



INVEST in Transformation

By the numbers

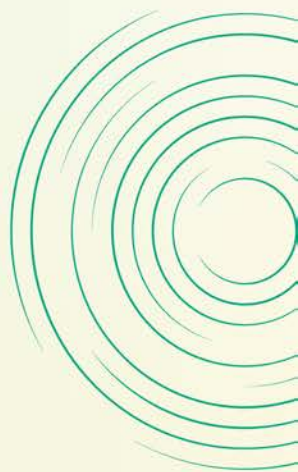
Your Investment in Our \$400,000 Campaign Enables:

- ✓ 2x more trees planted annually
- ✓ 85% reduction in delivery time
- ✓ 65% lower cost per tree
- ✓ 10x productivity increase
- ✓ 20 sustainable jobs created
- ✓ \$1M+ in federal grants unlocked



THE RIPPLE EFFECT

- **Year 1:** 25,000 trees
2,500 families served
- **Year 5:** 250,000 trees
500 acres restored
- **Year 10:** 2 million trees
Complete recovery



STRATEGIC ALIGNMENT

This campaign directly advances Treecovery Hawaii's Strategic Framework through our four pillars of impact:



REGREENING: Professional equipment enables us to achieve our 5-year goal of restoring 500 acres and planting 150,000 trees



RESHADING: Mechanized operations accelerate canopy expansion in priority conservation zones



FEEDING: Efficient transport systems support agroforestry initiatives serving 1,000+ households



ORGANIZATIONAL CAPACITY: This infrastructure investment ensures long-term sustainability and positions us for major federal funding



Learn more about our comprehensive strategy and measurable impact goals at:

treecoveryhawaii.org

Make your commitment

Contact:

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Mail donations to:

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Treecovery Hawaii is a 501(c)(3) nonprofit organization. Your donation is tax-deductible to the fullest extent allowed by law.

“Professional tools multiply human compassion, ensuring no family waits for the healing that trees provide.”

**Together, we transform
recovery into resilience.**

